

Help come rain or shine

Introducing our new severe weather alert service



You can't control the weather, but you can prepare for it. And as our climate changes, so too will our weather – often for the worse. The good news is, Vero now offers your clients a fast, simple way to stay up to date with extreme weather alerts, while reducing risk at the same time.

A bright idea all-year-round

Vero severe weather alerts offer an accurate real-time alert service by email and/or SMS of severe weather incidents **before** they happen. So, your clients have time to prepare, and hopefully prevent any potential loss or damage.

37% of clients experience a high degree of concern about weather events.

47% would appreciate a heads up of severe weather in their area*.

Signing up is simple!

All you have to do is reach out to your clients and offer them to sign up via email. Once they enter their details, they can choose how they want to receive alerts (Email, SMS or both). The rest is automatic – and an alert will be sent when triggered for any post codes they've specified, clients can unsubscribe with a single click at any time. We'll supply you with:

- A customisable Email template you can send to your clients
- Approved text that you can simply cut and paste into newsletters

Benefits at-a-glance

PROACTIVE

Clients get notified based on their location or area preferences. Clients can sign up for more than one postcode too – making it great for holidays and trip planning.



LOCAL

Data used by Vero Severe Weather Alerts is issued by the MetService. So if the system picks up a severe weather threat, it will automatically trigger a warning alert.



SMART

Your clients will also benefit with handy tips on how to mitigate risks and be proactive in preventing or minimising damage.



FREE

Our alert service is FREE for you and clients – and just one more way we can provide support to build stronger relationships for your business.



Ready to do this? Jump in!

Try for yourself and sign-up for the Vero severe weather alerts here: <http://www.vero.co.nz/weatheralerts>

When you're ready to share with your clients get in touch for a roll-out pack by emailing us at severeweatheralerts@vero.co.nz

*Intercept survey with personal insurance customers, 155 participants, 11/2020